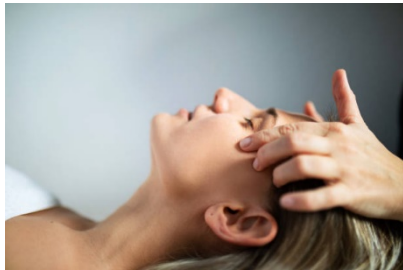


CT Mind Body & Soul Expo, Jan 25th

Vendor Opportunity by Shoreline Events

20% Discount If You Register by Tuesday, Dec 31st

The Annex – New Haven, CT – January 25th, Saturday... One of New Haven's most iconic venues, free parking.
554 Woodward Ave, New Haven, CT



1. Premier Sponsorship Package - \$1,000 (with early discount, \$800)

- **Benefits:**
 - ✓ Triple Booth Placement in a Prime Location near High-Traffic Areas
 - ✓ Exclusive "Premier Sponsor" Title with Logo and Name Highlighted as the Top Event Sponsor
 - ✓ **Advertising Headline:** Placement as a headliner in all event advertisements (online, flyers, banners)
 - ✓ **Social Media Spotlight:** Featured posts across all event social media channels (Facebook, Instagram) leading up to the event
 - ✓ **Email Marketing Feature:** Included in email blasts to a targeted list of attendees, featuring your business and offerings
 - ✓ **On-Site Branding Opportunities:** Logo on stage backdrop and event signage, including high-visibility areas
 - ✓ **Complimentary Passes:** 5 complimentary tickets for staff or guests
 - **Anticipated Value:** Maximize brand exposure among 800-1,000 attendees and align your business as a leader in holistic and wellness products.
-

2. Gold Sponsorship Package - \$500 (with early discount, \$400)

- **Benefits:**
 - ✓ Double Booth in a Central Event Location
 - ✓ **Logo Placement:** Medium-sized logo on select advertising materials, including online listings and posters
 - ✓ **15 Minute Speaker Time** – Exclusive to Psychics & Mediums
 - ✓ **Social Media Mention:** Two dedicated social media posts promoting your business in the lead-up to the event
 - ✓ **On-Site Signage:** Logo featured on event signage near entrance areas
 - ✓ **Complimentary Passes:** 5 complimentary tickets for staff or guests
 - **Anticipated Value:** Gain significant exposure and engage directly with a receptive audience, enhancing your brand visibility in the holistic and wellness community.
-

(CONTINUED)

CT Mind Body & Soul Expo by Shoreline Events (continued)

3. Silver Sponsorship Package - \$250 (with early discount, \$200)

- **Benefits:**
 - ✓ Double Booth with a favorable location on the expo floor
 - ✓ **Listing in Event Directory:** Business name and booth number listed in the event program and on digital attendee guides
 - ✓ **Social Media Shoutout:** One shared post featuring all Silver sponsors before the event
 - ✓ **Complimentary Passes:** 3 complimentary tickets for staff or guests
 - **Anticipated Value:** A budget-friendly option for double-booth space and basic exposure to ensure attendees can easily find your business.
-

4. Standard Booth Package - \$75 (with early discount, \$60)

- **Benefits:**
 - Single Booth Space
 - **Event Program Listing:** Business name listed in the event program and online attendee guide
 - **Basic Social Media Mention:** Group post featuring all standard vendors in the days before the event
 - **Anticipated Value:** Perfect for smaller businesses or first-time exhibitors looking for cost-effective exposure.
-

Additional Notes for Sponsors:

- **Attendee Reach:** Gain exposure to 800-1,000 attendees passionate about holistic health, wellness, and alternative products.
 - **Early-Bird Discount:** Reserve your space by 12/1/24 and Receive 20% discount. Event is limited to 30 participating vendors.
 - **Estimated attendance:** 1000-5,000+
-

As a vendor, the Mind Body & Soul Expo by Shoreline Events presents an incredible opportunity to showcase your products and services to an enthusiastic and engaged audience. With a prime location at the Annex YMA Club Lounge and Hall, this event attracts a diverse crowd of individuals who are passionate about spiritual growth, holistic health, and wellness products. By reserving a booth, you'll not only gain exposure to potential new customers but also position yourself among like-minded brands and practitioners, creating valuable connections in the industry. Plus, with popular features like our lunchtime lecture on the Prophecies of Nostradamus and a live concert by Spellbound, attendees are drawn in for a day of immersive experiences—perfect for vendors ready to make a memorable impact. Don't miss the chance to expand your reach and connect with a community eager to invest in products that support their journey of mind, body, and soul wellness.

To learn more about the Expo and to secure your place, please reach out to Richard Hackley at Shoreline Events (203) 654-9392 or by email at info@shorelineevents-ct.com